

Frank Fernow

Address: Los Naranjos el Cafetal Av. Sur 12, Casa Nr.9 – Caracas, Venezuela

Phone: (0058-212) 9875016 Mobile: (0058-412) 9850116

Email: frank@puropixel.com

Portfolio: <http://frank.puropixel.com>

UNIQUE VALUE

My name is Frank Alexander Fernow. I am 26 years and living with my fiancé. I have 6 years job experience.

I am currently working in the mobile industry responsible for the portal design navigation and user experience, always trying to stand out from our competitors, creating online campaigns reaching high levels of effectiveness for our company's goals and always having in mind our user's great experience.

I am fortunate to work with great and talented co workers programmers, publishers, product managers, design managers and marketing managers in different countries and languages for very prestigious clients such as Ford, Allstate, Warner Brothers Studios, US Army, Gaby Spanic, Verizon, and EMI Music.

I had the opportunity working close with the Sales Department for the creation of creatives independently with little supervision in aggressive deadlines.

I was also responsible for the production of promotional elements and Portal designs which have increased considerably the traffic for more than 20 Portals installed in different countries in Latin America (Comcast, Time Warner Cable, Globovisión, CNN, Telmex, Terra, RoadRunner, Verizon, Meridiano TV, CNI, ECUAVISIA, Optimum Online, RCN Colombia, Cablered, Megared, and Telefonica Peru.).

PROFESSIONAL EXPERIENCE

movidamovil - Mobile Entertainment, C.A.

www.movidamovil.com

Caracas, Venezuela (2005 – Present)

Senior Web Designer in charge of designing look & feel, layout and usability of the company's applications, portals, sites, marketing campaigns, development of flash applications combined with Google Analytics, B2B projects from designing to development process, creative's.

I am also responsible for supervising Junior Designers to follow the company's and client standards and timesheets.

PlanetaTV - Planeta Networks, Inc. (now Batanga.com)

www.planetanetworks.com

Caracas, Venezuela (2001 – 2005)

Started as Junior Web Designer in 2001 and got promoted to Senior Web Designer in 2003.

I was responsible for designing the look & feel, layout and usability, sites, marketing campaigns of the company's portals in different countries. I was also charge of supervising Junior Designers to follow the company's and client standards and timesheets.

PROFESSIONAL HIGHLIGHTS

- Responsible to lead and participate in teamwork in a fast paced environment with daily aggressive deadlines.
- Work independently on multiple projects.
- Responsible to supervise projects and deadlines of co workers.
- Concept creation and execution of online Marketing Campaigns.
- Reaching high levels of effectiveness and helping to surpass the projections of the company's goals.
- Production of promotional elements and Portal designs which have increased considerably the traffic for more than 20 Portals installed in different countries in Latin America.
- Able to communicate in three different languages.
- Exceptional detail in User Experience, Navigation and Interface.
- Excellent knowledge of Adobe PhotoShop CS.
- Excellent knowledge of HTML + CSS and browser issues.
- Knowledge of vector and animation programs like, Macromedia Flash.
- Knowledge of Actionscript 2.0 (self taught).
- Experience with content management systems.

EDUCATION

2000 – 2001 Centro de Diseño Digital – Maestría Web

1999 – 2001 Unidad Educativa de Chuao

1987 – 1998 Colegio Humboldt

CAPABILITIES

Languages: Spanish, German, English.

Software: Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, Adobe Flash, Adobe Dreamweaver, Adobe Fireworks, Microsoft Interdev, HTML, CSS, Javascript, Actionscript 2.0, CVS.

OS: Windows, Mac

REFERENCES

Emil Stefanutti
NBA Entertainment
emilst@bellsouth.net
voice 305.436.0940
mobile 786.306.6465.

Vincent J Burniske
NBA Entertainment
Direct: (305) 269-4108
Cell: (305) 582-8888
vburniske@nba.com

Ciro Urdaneta
Director Desarrollo
Image & Web
Solution
mcurdaneta@iws.com
<http://iws.com.ve/>
(0058-212) 950083

Carlos Márquez
Director Académico
Centro de Diseño
Digital
mcarlosm@cdd.com
<http://cdd.com.ve/>
(0058-212) 2653167
/ 2635476